

El Camino

R3 000
per month

Impala

R8 000
per month

Corvette

R14 000
per month

STRATEGY Social Media strategy
1 Post per week
Community management
Engagement

Social Media strategy
3 Posts per week
Community management
Engagement

Social Media strategy
6 Posts per week
Community management
Engagement

PLATFORMS 2

2

2

CONTENT Copy
Stock imagery (where applicable)
Original images gathered from brand
Image editing for social media
Custom graphics

Copy
Stock imagery (where applicable)
Original images gathered from brand
Image editing for social media
Custom graphics

Copy
Stock imagery (where applicable)
Original images gathered from brand
Image editing for social media
Custom graphics

NB! All content to be provided in advance and approved before posting

DRIVERS Facebook Advertising
- ad hoc budget to be discussed
Instagram Advertising
- ad hoc budget to be discussed

Facebook Advertising
- ad hoc budget to be discussed
Instagram Advertising
- ad hoc budget to be discussed

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Instagram Advertising
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REPORTING Monthly reports to be provided for all
platforms

Monthly reports to be provided for all
platforms

Monthly reports to be provided for all
platforms

